

# 2010 SATURDAY EDITION

## RETAIL RATES

**York Daily Record**  
**YORK SUNDAY NEWS**  
**THE YORK DISPATCH**

### RETAIL SATURDAY EDITION RATES:

CONTRACT	SATURDAY
<b>OPEN</b>	<b>\$48.82</b>
<b>125</b>	<b>\$41.33</b>
<b>250</b>	<b>\$40.41</b>
<b>500</b>	<b>\$39.53</b>
<b>750</b>	<b>\$38.61</b>
<b>1,200</b>	<b>\$37.73</b>
<b>1,600</b>	<b>\$36.80</b>
<b>3,200</b>	<b>\$35.96</b>
<b>6,500</b>	<b>\$35.00</b>
<b>10,000</b>	<b>\$34.26</b>
<b>12,500</b>	<b>\$33.24</b>
<b>15,000</b>	<b>\$32.80</b>
<b>20,000</b>	<b>\$32.25</b>

Our combined newspaper and web products reach more people every day than the number of people who watched the Super Bowl!

*Source: 2009 Harrisburg Scarborough RI*

- Advertisements cancelled after stated deadline will be subject to a charge of **50%** of the cost of the advertisement.

\*Rates effective 1/1/10

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