

2010 EMPLOYMENT CLASSIFIED RATES

CLASSIFIED EMPLOYMENT RATES

ANNUAL REVENUE CONTRACT	DAILY LINE	DAILY INCH	SUNDAY LINE	SUNDAY INCH
OPEN	\$6.10	\$73.20	\$7.70	\$92.40
10,000	\$5.65	\$67.80	\$6.80	\$81.60
15,000	\$4.90	\$58.80	\$6.10	\$73.20
25,000	\$3.20	\$38.40	\$3.80	\$45.60
40,000	\$3.00	\$36.00	\$3.55	\$42.60
75,000	\$2.95	\$35.40	\$3.35	\$40.20

COMMISSIONABLE CLASSIFIED RATES*

	LINE	INCH
Sunday Rate	\$9.50	\$114.00
Daily Rate	\$7.50	\$90.00

*All billing is net.

- All Daily Classified employment rates include advertising in the York Daily Record (morning) and The York Dispatch (afternoon).
- Saturday Classified advertising is in the York Daily Record.
- Sunday Classified Employment is in the York Sunday News.
- Sunday Jobs is a stand-alone section, unless press limitations do not allow.
- Front page positioning is available. Please ask your sales associate.
- All Employment Classifieds are posted for 30 days on PAJobFinder.com and on YAHOO! hotjobs.
- Classified Employment Rates and Commissionable Classified Rates do not include mandatory on-line ad placement. All print ads charged at the Classified Employment Rates and the Commissionable Classified Rates shall automatically be posted for 30 days on PAJobFinder.com and YAHOO! hotjobs at the rate of \$100 per on-line ad. These on-line ad charges are in addition to charges made in accordance with Classified Employment Rates and Commissionable Classified Rates under any Annual Advertising Contract or other Advertising Contract.
- All Classified Advertising is sold on a per day basis. Minimum 6 lines for all employment advertising. 10-column format. 12 lines/agates per inch. 2580 lines per page; 215 inches per page.
- Advertisements cancelled after stated deadline will be subject to a charge of **50%** of the cost of the advertisement.

ZONED WEEKLY RECORD EMPLOYMENT RATES

Tuesdays	Southern York County
Wednesdays	Red Lion / Dallastown / Eastern
Thursdays	Central / Northeastern / Suburban
Fridays	Dover / West York / Spring Grove

Open: **\$2.75** per line

Combination: **\$1.00** per line

BOX REPLIES

\$30 Pick-Up

\$60 Mailed

*Rates effective 1/1/10

York Daily Record YORK SUNDAY NEWS THE YORK DISPATCH

PAJobFinder.com and YAHOO! hotjobs

All employment ads are posted to our combined market website, PAJobFinder.com, and YAHOO! hotjobs for 30 days, at an additional charge of only \$100 per online ad. You'll get better results quickly when you include your email and website address in your ad.

Top Jobs

Give your employment message front page attention on ydr.com, yorkdispatch.com and InYork.com. Reach out to the most qualified candidates and let them know you're looking for them!

PA JobFinder Weekly

Available at convenience stores throughout York and Adams Counties. This FREE publication offers information and news on jobs and careers, as well as employment postings.

Top Jobs Wednesday

Reach the "currently working" reader with this color-added feature that publishes every Wednesday in the news sections of both the York Daily Record and The York Dispatch.

**We're always looking for new ideas
to help meet your hiring needs**

CONTACT US

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