

# 2010 CLASSIFIED RATES

## CLASSIFIED OPEN / ANNUAL AGREEMENTS

ANNUAL INCH CONTRACT	DAILY LINE	DAILY INCH	SUNDAY LINE	SUNDAY INCH
<b>OPEN</b>	<b>\$5.84</b>	<b>\$70.08</b>	<b>\$7.35</b>	<b>\$88.20</b>
<b>50-INCH</b>	<b>\$3.05</b>	<b>\$36.60</b>	<b>\$3.30</b>	<b>\$39.60</b>
<b>200-INCH</b>	<b>\$2.00</b>	<b>\$24.00</b>	<b>\$2.15</b>	<b>\$25.80</b>
<b>500-INCH</b>	<b>\$1.80</b>	<b>\$21.60</b>	<b>\$1.90</b>	<b>\$22.80</b>
<b>750-INCH</b>	<b>\$1.75</b>	<b>\$21.00</b>	<b>\$1.80</b>	<b>\$21.60</b>
<b>1,500-INCH</b>	<b>\$1.46</b>	<b>\$17.52</b>	<b>\$1.50</b>	<b>\$18.00</b>
<b>3,500-INCH</b>	<b>\$1.26</b>	<b>\$15.12</b>	<b>\$1.31</b>	<b>\$15.72</b>

## PUBLIC SALES / AUCTIONS

First Day	<b>\$2.30</b> per line
Second Day	<b>\$2.00</b> per line
Third Day	<b>\$1.50</b> per line

## PUBLIC NOTICES / LEGAL ADVERTISING

Per line, per day	<b>\$2.58</b>
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## CALL-A-PRO SERVICE DIRECTORY

7 Days; per line, per day	<b>\$2.45</b>
28 Days; consecutive days, includes 12 lines	<b>\$175.00</b>

## CHURCH SERVICES / NOTICES

Per text line	<b>\$1.75</b>
Publishes every Saturday; 8-column format	

## OBITUARIES\*

First 12 lines	<b>No Charge</b>
Additional text lines	<b>\$3.05</b>
Additional days per text lines	<b>\$1.75</b>

## FUNERAL SERVICES / NOTICES\*

Per text line, per day	<b>\$1.90</b>
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## CARDS OF THANKS / IN MEMORIAM\*

Per text line, per day	<b>\$2.75</b>
Published in our Local news section, 6-column format, 8 lines per inch	

## NATIONAL CLASSIFIED RATES

Sunday per line, per day	<b>\$9.50</b>
Daily per line, per day	<b>\$7.50</b>
12 lines per inch	

## BOX REPLIES

<b>\$30</b> Pick-Up	<b>\$60</b> Mailed (Tuesday and Friday)
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\*Rates effective 1/1/10

## York Daily Record YORK SUNDAY NEWS THE YORK DISPATCH

- All rates are per line, per day. Minimum 4 lines. 12 agate/lines per inch, unless otherwise noted.
- All Classifieds are posted online at InYork.com and yorkdispatch.com. Additional online rates apply and are included in quoted rate at time of ad placement.
- 10 column format; 2,580 lines per page, 215 inches per page.
- Daily Classified rates include advertising in the York Daily Record (morning) and The York Dispatch (afternoon); Saturday Classified advertising in the York Daily Record; Sunday Classified advertising in the York Sunday News.
- Advertisements cancelled after stated deadline will be subject to a charge of **50%** of the cost of the advertisement.

For Employment & Help Wanted Advertising please see our Employment Rate Sheet.

## CONTACT US

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