



RATES & PRICES

Online and ROP Options

| Inches/Week | 52 Week Pricing | Color/Month | Color/Ad |
|-------------|-----------------|-------------|----------|
| 8 | \$260 | \$60 | \$15 |
| 16 | \$395 | \$80 | \$20 |
| 24 | \$476 | \$100 | \$25 |
| 32 | \$550 | \$120 | \$30 |
| 40 | \$615 | \$140 | \$35 |

| Inches/Week | 26 Week Pricing | Color/Month | Color/Ad |
|-------------|-----------------|-------------|----------|
| 8 | \$335 | \$80 | \$20 |
| 16 | \$415 | \$100 | \$25 |
| 24 | \$492 | \$120 | \$30 |
| 32 | \$575 | \$140 | \$35 |
| 40 | \$630 | \$160 | \$40 |

| Inches/Week | 13 Week Pricing | Color/Month | Color/Ad |
|-------------|-----------------|-------------|----------|
| 8 | \$365 | \$100 | \$25 |
| 16 | \$445 | \$120 | \$30 |
| 24 | \$520 | \$140 | \$35 |
| 32 | \$585 | \$160 | \$40 |
| 40 | \$641 | \$180 | \$45 |

*Individual ad size can equal up to 30 inches daily

** Ads may run Monday-Saturday.

*** All rates effective 1/2/09

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